

"We Create Community Through
People, Parks, and Programs"



Redwood City Parks, Recreation &
Community Services Department
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For Immediate Release
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**Redwood City presents
10th Annual
Redwood City Salsa Festival
Community Celebration**

Redwood City, CA – Redwood City is fired up for its 10th annual Salsa Festival, on Saturday, September 30th, 2017 from noon until 8pm. Salsa music, salsa dancing and salsa tasting are at the forefront, featuring three stages with a variety of music, including Salsa, Latin Jazz and Reggae. Our Salsa Tasting & Competition unites amateur and professional Salsa Chefs seeking fun, prizes and Salsa Glory, and showcases succulent salsa for festival-goers to sample and take part in the judging. Public tasting is from 12-5pm, but it's best to arrive early to be sure to try them all! Along with an array of salsa choices, local restaurants also offer their scrumptious fares throughout the day. This free festival also boasts public Tequila Tasting, FREE hands-on art projects, a Children's Play Area complete with bounce houses, and much more. Redwood City's Salsa Festival guarantees a fun-filled day of tasty salsa, great activities, music, entertainment, dancing, food, beverages, and a fine time for the entire family from noon until 8 pm. So bring your dancing shoes!

** Salsa Tasting end times vary from booth to booth depending on how many gallons are made.*

Music spread throughout downtown!

- Courthouse Square Salsa Stage
- Latin Jazz Stage
- Reggae Stage

Competitions galore!

- People's Choice Award
 - \$500 prize and award for 1st place

- \$350 prize for 2nd place
- \$250 prize for 3rd place
- \$250 prize and award for "Best Mild" salsa
- \$250 prize and award for "Best Hot" salsa
- \$250 prize and award for Best Decorated Booth
- Public Salsa Tasting from 12-5pm

Fun activities for the entire family:

- Hands-on FREE Art Projects
- Tequila Tasting
- Microbrew Tasting
- Children's Play Area

Culture abounds in Downtown:

- City and Community Booths
- Local food vendors offering their delicious fares

Encompassing 11 city blocks of Downtown Redwood City, the event takes place on Broadway between Middlefield and Hamilton and on the beautiful Theatre Way, all of which will be pedestrian-only. Downtown Redwood City, with its lively and active music, theater, dining, and shopping scene, is truly the heart of the city, and has grown to be the entertainment hub of the San Francisco Peninsula. Plus, Redwood City’s Caltrain station is just a short walk from Downtown and the festival. Join the community on September 30th and celebrate the culture and heart of the SF Peninsula with Redwood City’s 10th Annual Salsa Festival!

Schedule

Salsa Stage

- | | |
|-----------------------|--|
| <i>12:00pm</i> | <i>Somos El Son</i> |
| <i>2:00pm</i> | <i>Julio Bravo y su Orquesta Salsabor</i> |
| <i>4:00pm</i> | <i>Orquesta Salson</i> |
| <i>6:00pm</i> | <i>Salsa Tasting Winners Announced</i> |
| <i>6:15pm</i> | <i>Montuno Swing</i> |

Latin Jazz Stage

1:00pm Curt Moore and Soul Sauce

3:00pm Masha Campagne & Rio Fever

5:00pm Brian Andres and the Afro Cuban Jazz Cartel

Reggae Stage

12:00pm Mr. Mego

2:30pm Bayonics

Jefferson Avenue

12:00pm – 5pm Salsa Tasting Competition - Public Tasting

Hamilton Street

12:00pm – 6pm MicroBrew Tasting

12:00pm – 6pm Tequila Tasting

Middlefield Road

12:00pm – 6pm Kid Zone

Press Information

10th Annual Redwood City Salsa Festival

Saturday, September 30 12-8pm

Courthouse Square, 2200 Broadway, Redwood City, CA

FREE Admission

More info at: <http://www.redwoodcity.org/salsafest>

Blurb/PSA

Redwood City is fired up for its 10th annual Salsa Festival, on Saturday, September 30th, 2017 from noon until 8pm. Salsa music, salsa dancing and salsa tasting are at the forefront, featuring three stages with a variety of music, including Salsa, Latin Jazz and Reggae. The Salsa Tasting

& Competition unites amateur and professional Salsa Chefs seeking fun, prizes and Salsa Glory, and showcases succulent salsa for festival-goers to sample and take part in the judging.

Learn more at: redwoodcity.org/salsafest

About Downtown Redwood City

Bringing the best of cultural and local entertainment, downtown Redwood City, with its lively and active music, theater, dining, and shopping scene, is truly the heart of the community and has become the place to bring friends and family to the San Francisco Peninsula. Plus, Redwood City's Caltrain station is just a short walk from Downtown and the festival. Be a part of the community with Redwood City's Salsa Fest and celebrate the culture and heart of the SF Peninsula.

Salsa Festival Artist Information - September 30, 2017

Courthouse Square (Salsa) Stage

12pm Somos El Son

Launched in June 2013, Somos El Son, is lead by the renowned master percussionist, Braulio Barrera, who is a founding member of 2014 Grammy award winning Pacific Mambo Orchestra.. The band is based in San Francisco and is distinguished by its versatile combination of classic Salsa, Cha-Cha, and original songs. Having played in various salsa festivals, night clubs, and jazz festivals, Somos El Son has gained a reputation for drawing in large crowds of dancers, exhilarated for the charismatic connection Barrera creates in his performances. He enchants dancers with his powerful presence and engagement with the crowd and Braulio currently teaches music to children with the San Francisco Symphony and performs as a full-time musician across the U.S.

<http://www.somoselson.com>

2pm Julio Bravo y su Orquesta Salsabor

Celebrating their 18th anniversary, Julio Bravo's group of dynamic musicians have created a flavor all their own. Beyond the talent of each individual member, Julio Bravo y su Orquesta Salsabor, is a unique blend of vocal styles unlike other salsa bands in San Francisco. Peruvian born singer, composer, and bandleader, Julio Bravo creates an explosion of sound and energy that keeps their diverse audience coming back for more.

Julio Bravo y su Orquesta Salsabor brings together the most talented and ambitious musicians, and creates a fantastic orchestra, that has demonstrated to be nergetic, versatile, fun to watch, fun to dance to, and works well in gala and outdoor events, universities, weddings, night clubs, casinos, conventions, and more, showcasing an eclectic mix of the best danceable tunes, covers and originals, they play songs ranging from their CD "10 Anos de Salsa" to current artists such as El Gran Combo, Gilberto Santa Rosa, Puerto Rican Power and many more. The taste for Latin music has hit the Bay Area with a vengeance, and Julio Bravo y su Orquesta Salsabor is leading the trend!

<http://www.juliobravo.com>

4pm Orquesta Salson

Classic Salsa- 60's and 70's style and salsa dura. Original musicians hailing from Monterey Bay mixed with accomplished musicians from the Bay Area. Salsa comes from Cuba with roots in Africa and has been influenced by Puerto Rico, Colombia, New York, and a few other places. It is danced 'on 1' and 'on 2' with different variations, popularity depending on where you dance.

A few of the fundamental instruments include the conga and the clave. Getting familiar with their rhythms will help you become a better dancer!

<http://salsaestacion.com>

6:15pm Montuno Swing

Montuno Swing is a salsa band that produces a big crisp sound. It's a combination is a collection of outstanding San Francisco Bay Area musicians hailing from Latin America and the US, with a sound that reflects their eclectic backgrounds. The collective brings together juicy trombone tunes, long-tickling piano solos, and clever percussion beats to send you spinning across the floor. Montuno Swing is not only a music lover's gem, but also a dancer's band. They give salseros a lot of structure for movement and groove.

<https://www.facebook.com/MontunoSwing>

Latin Jazz Stage

1pm Curt Moore and Soul Sauce

Soul Sauce draws on the rich body of Afro-Cuban and Brazilian-influenced jazz, as well as incorporating original works and unique arrangements of contemporary, standard, and some lesser-known jazz tunes. The 5-piece group uses Eriksen's vibes as it's focus with support from Moore's tasteful drums, as well as piano, bass, and sparkling percussion and congas. The versatile vibist is also an accomplished jazz harmonica player, and several songs feature his Toots Thielemans-influenced sound.

Since it's inception, Soul Sauce has played many of the Bay Area's major festivals including; San Jose Jazz Festival, KCSM Jazz on the Hill, and night clubs including; Bach Dancing & Dynamite Society, Jazz at Pearl's, 7 Mile House and Chez Hanny house concerts. The band has also proven to be a popular attraction at Bay Area music and street fairs including; Jazz on Fillmore, Union Street, West Portal, Burlingame Art & Wine, Redwood City Art & Wine, to name a just few. Whether you're cooking in the kitchen or on the bandstand, Soul Sauce is that spicy addition that makes your efforts "come alive"!

http://www.curtmoore.com/pages/soul_sauce.html

3pm Masha Campagne & Rio Fever

Brazilian songstress Masha Campagne and her band Rio Fever unite with brilliant piano player & composer Peter Horvath in a scintillating and vibrant collaboration to celebrate creativity and Campagne effectively conveys the unique blend of happiness and intimacy of her music. The achingly gorgeous interpretations of soulful ballads or playful, fiery renditions of sambas and bossas are making her endlessly evocative and magnetic songbird.

“One of the most surprising Brazilian stylists Campagne is blending the wistfulness of Astrud Gilberto with the robust liquidity of Flora Purim.” ~ Jazz Times
<http://www.mashacampagne.com>

5pm Brian Andres and the Afro Cuban Jazz Cartel

The San Francisco Bay Area has been a historic hotbed for Latin Jazz artists, from Cal Tjader to Armando Peraza, John Santos to Wayne Wallace. The Latin jazz tradition has thrived in the Bay Area. It is from this tradition that The Afro-Cuban Jazz Cartel arrives. Lead by drummer Brian Andres, the group was formed to contribute its own mark to that storied history. Featuring Grammy Award winning musicians as well as esteemed music educators, the ACJC never fails to perform its music at the highest level.

The repertoire consists of original compositions as well as exciting original arrangements of classics from Cuba, Puerto Rico, Mexico and the United States. He group is equally capable of performing a dance or concert repertoire, as well as educational presentations such as lectures, workshops or instruction focused on the musical instrumentation, composition and arranging or cultural significance and history of the music they perform. The ACJC exert a firm grip on the music's cutting edge, playing with confidence, poise, and rhythmic imagination.

www.brianandres.com

Reggae Stage

12pm Mr. Mago

Mr Mego has physical roots in the Bay Area, California, but his cultural perspective and values are that of island influences from Guam, Hawaii, and the Phillipines. Constantly reminding us of how he is a singing and writing powerhouse out in the Bay Area through his music, Mr. Mego is changing the face of Reggae by twisting it with Pop, RnB, Rock, and other popular genres. The songs that he brings to life, clearly have their own identities and always have a different groove every time to capture all different tastes in music.

Shawn Megofna, otherwise known as Mr Mego, has been playing music for many years under various names. You may have seen him perform as Smegofna, TheShawnMegofnaBand and TSMB.

<https://mrmegomusic.squarespace.com>

2:30pm Bayonics

For over a decade, Bayonics has been rocking the San Francisco Bay Area with a unique blend of latin, reggae, funk music. This stalwart band has been a Bay Area headliner for many years and they never fail to deliver fresh new music and move the crowd with consistent passion, energy & emotion. Bayonics is led by the powerful vocal stylings of Jairo Vargas, aka Rojai (Row-Juh), who merges elements to produce a raw soulful sound as distinct and unique as the San Francisco streets that bred him. Channeling a sixth sense that only he holds, he puts forth melodies, lyrics and compositions that carry inherent respect for the artist that inspired his craft.

Playing to packed houses worldwide, Bayonics has performed everywhere from San Francisco to Miami, to Puerto Rico, Hawaii and Brazil. Bayonics have shared the stage with Wu-Tang Clan, N.E.R.D., Mos Def, Erykah Badu, J-Boog, Common, George Clinton, Katchafire, and more. The

band has been featured on the cover of the San Francisco Chronicle's Datebook section and is widely recognized as one of the top live acts in the Bay Area. They held the #1 spot on the Reverb Nation Latin charts for San Francisco through 2010 and 2011. In August of 2011 they were awarded the San Francisco Bay Guardian Editor's Pick for "Best of the Bay – Best Frisco Fusion."

www.bayonics.com

Redwood City's Salsa Festival is proud to be supported by the following sponsors:

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For more information please email albertromero@redwoodcity.org or go to <http://www.redwoodcityevents.com/salsafest.html>. Visit Redwood City's award-winning website at www.redwoodcity.org for information about the City and its services, the community, recreation programs, education, City government, and local business. Subscribe to Redwood City's event newsletter by emailing recnews@redwoodcity.org.

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