

*"We Create Community Through
People, Parks, and Programs"*



Redwood City Parks, Recreation &
Community Services Department
1120 Roosevelt Avenue
Redwood City, CA 94061-1499

For Immediate Release
July 30, 2019

Contact: Albert Romero
Redwood City Parks,
Recreation and
Community Services
650-780-7311

**Redwood City presents
12th Annual
Redwood City Salsa Festival 2019
Community Celebration**

Redwood City, CA – Redwood City is fired up for its 12th annual Salsa Festival, on Saturday, September 21st, 2019 from noon until 8:00pm. Salsa music, salsa dancing, and salsa tasting are at the forefront, featuring three stages with a variety of music, including Salsa, Latin Jazz, and Reggae. Our Salsa Tasting & Competition unites amateur and professional Salsa Chefs seeking fun, prizes, and Salsa Glory, and showcases succulent salsa for festival-goers to sample and take part in the judging. Public tasting is from 12:00-5:00pm, but it's best to arrive early to be sure to try them all! Along with an array of salsa choices, local restaurants also offer their scrumptious fares throughout the day. This free festival also boasts public Tequila Tasting, FREE hands-on art projects, a Children's Play Area complete with bounce houses, and much more. Redwood City's Salsa Festival guarantees a fun-filled day of tasty salsa, great activities, music, entertainment, dancing, food, beverages, and a fine time for the entire family from noon until 8:00pm. So bring your dancing shoes!

Music spread throughout downtown!

- Courthouse Square Salsa Stage
- Latin Jazz Stage
- Reggae Stage

Competitions galore with Increased Prize Amounts!

- People's Choice Award
 - \$750 prize and award for 1st place
 - \$500 prize for 2nd place

- \$350 prize for 3rd place
- \$400 prize and award for "Best Mild" salsa
- \$400 prize and award for "Best Hot" salsa
- \$400 prize and award for Best Decorated Booth
- Public Salsa Tasting from 12-5pm

Fun activities for the entire family:

- Hands-on FREE Art Projects
- Tequila Tasting
- Microbrew Tasting
- Children's Play Area

Culture abounds in Downtown:

- City and Community Booths
- Local food vendors offering their delicious fares

** Salsa Tasting end times vary from booth to booth depending on how many gallons are made.*

Encompassing 11 city blocks of Downtown Redwood City, the event takes place on Broadway between Middlefield and Hamilton and on the beautiful Theatre Way, all of which will be pedestrian-only. Downtown Redwood City, with its lively and active music, theater, dining, and shopping scene, is truly the heart of the city, and has grown to be the entertainment hub of the San Francisco Peninsula. Plus, Redwood City's Caltrain station is just a short walk from Downtown and the festival. Join the community on September 21st and celebrate the culture and heart of the SF Peninsula with Redwood City's 12th Annual Salsa Festival!

Full Schedule

Salsa Stage

- | | |
|-----------------------|---|
| <i>12:00pm</i> | <i>Edgardo Cambon y Candela</i> |
| <i>2:00pm</i> | <i>Carlos Xavier y Su Orquesta</i> |
| <i>4:00pm</i> | <i>Jesus Diaz y Su QBA</i> |
| <i>6:00pm</i> | <i>Salsa Tasting Winners Announced</i> |

6:15pm Orquesta Taino

Latin Jazz Stage

1:00pm Kat Parra Latin/World Ensemble

3:00pm Orquesta Dharma

5:00pm John Calloway with the Latin 7

Reggae Stage

12:00pm THRIVE!

2:30pm Native Elements

Jefferson Avenue

12:00pm – 5pm Salsa Tasting Competition - Public Tasting

Hamilton Street

12:00pm – 6pm MicroBrew Tasting

12:00pm – 6pm Tequila Tasting

Middlefield Road

12:00pm – 6pm Kid Zone

Press Information

12th Annual Redwood City Salsa Festival

Saturday, September 21 12-8pm

Courthouse Square, 2200 Broadway, Redwood City, CA

FREE Admission

More info at: <http://www.redwoodcity.org/salsafest>

Blurb/PSA

Redwood City is fired up for its 12th annual Salsa Festival, on Saturday, September 21st, 2019 from noon until 8pm. Salsa music, salsa dancing and salsa tasting are at the forefront, featuring three stages with a variety of music, including Salsa, Latin Jazz and Reggae. The Salsa Tasting

& Competition unites amateur and professional Salsa Chefs seeking fun, prizes and Salsa Glory, and showcases succulent salsa for festival-goers to sample and take part in the judging.

Learn more at: redwoodcity.org/salsafest

About Downtown Redwood City

Bringing the best of cultural and local entertainment, downtown Redwood City, with its lively and active music, theater, dining, and shopping scene, is truly the heart of the community and has become the place to bring friends and family to the San Francisco Peninsula. Plus, Redwood City's Caltrain station is just a short walk from Downtown and the festival. Be a part of the community with Redwood City's Salsa Fest and celebrate the culture and heart of the SF Peninsula.

Redwood City's Salsa Festival is proud to be supported by the following sponsors:

Redwood City Parks, Recreation and Community Services

Community Partners:

Chan Zuckerberg Initiative

Tasting Area Sponsor:

Chavez Supermarkets

Supporting Sponsors:

Provident Credit Union, Wave Broadband, County Consumer Plumbing Group, Redwood City Parks and Arts Foundation

Media Sponsors:

La Raza, Telemundo

For more information please email albertromero@redwoodcity.org or go to <http://www.redwoodcityevents.com/salsafest.html>. Visit Redwood City's award-winning website at www.redwoodcity.org for information about the City and its services, the community, recreation programs, education, City government, and local business. Subscribe to Redwood City's event newsletter by emailing recnews@redwoodcity.org.

(end)