"We Create Community Through People, Parks, and Programs"



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Redwood City presents Redwood City Salsa Festival Community Celebration

Redwood City, CA – Redwood City is going to be sizzling during its 8th annual Salsa Festival, on Saturday September 26th, 2015. Multiple stages featuring a variety of music, including Salsa, Latin Jazz and Reggae, will fire up Redwood City with music and dancing all day long. Amateur and professional Salsa Chefs will compete for fun, prizes and Salsa Glory, at the mouth watering and exciting Salsa Tasting & Competition, where the public takes part in the judging. Public tasting is from 12-5pm, but come early to be sure to sample the most popular! Along with tasty salsa, local restaurants will also offer their delicious fares throughout the day. The festival features public Tequila Tasting, FREE hands-on art projects, a Children's Play Area complete with bounce houses, and much more. Redwood City's Salsa Festival guarantees a fun-filled day of tongue-tingling salsa, great activities, music, entertainment, dancing, food, beverages, and a wonderful time for the entire family from noon until 8 pm.

Music spread throughout downtown!

- Courthouse Square Salsa Stage
- Latin Rock Stage
- Reggae Stage

Competitions galore!

- People's Choice Award
 - o \$500 prize and award for 1st place
 - \$350 prize for 2nd place
 - \$250 prize for 3rd place
- \$250 prize and award for "Best Mild" salsa
- *\$250 prize and award for "Best Hot" salsa*
- \$250 prize and award for Best Decorated Booth
- Public Salsa Tasting from 12-5pm

For Immediate Release August 17, 2015

Fun activities for the entire family:

- Hands-on FREE Art Projects
- Tequila Tasting
- Microbrew Tasting
- Children's Play Area

Culture abounds in Downtown:

- City and Community Booths
- Local food vendors offering their delicious fares

Encompassing 11 city blocks of Downtown Redwood City, much of the event takes place on Broadway between Middlefield and Hamilton and on the beautiful Theatre Way. Theatre Way and parts of Broadway will be pedestrian-only, making this a family-friendly event not to miss! Downtown Redwood City, with its lively and active music, theater, dining, and shopping scene, is truly the heart of the community and is know as the entertainment hub of the San Francisco Peninsula. Plus, Redwood City's Caltrain station is just a short walk from Downtown and the festival. Be a part of the community with Redwood City's Salsa Festival and celebrate the culture and heart of the SF Peninsula.

Salsa Stage	
12:00pm	Rumbaché
2:00pm	Orquesta Bembé
4:00pm	Edgardo and Candela
6:00pm	Salsa Tasting Winners Announced
6:15pm	Mazacote
Latin Jazz Ste	ige
1:00pm	Masha Campagne & Voz Da Lapa Golden Era of Samba (Brazilian)
3:00pm	Jamie Dubberly and Orquesta Dharma (Afro Cuban)

Stage Schedule

5:00pm	John Calloway and the Latin Collective (Latin Jazz)
Reggae Sta	nge
12:00pm	Native Elements
2:30pm	Rafa Roots

Salsa Festival Artist Information - September 26, 2015

Courthouse Square (Salsa) Stage

12pm Rumbaché

Rumbaché has established themselves as one of the hottest Bay Area Salsa Bands, featuring 2014 Grammy Award Winner Omar Ledezma Jr. as their front man!! Fusing salsa, timba, bomba, funk and whatever else they can find to spice up the mood, they provide a hard hitting style of playing. And while you can hear them interpreting the classic and contemporary Cuban and Salsa repertoire, they are not shy with their own expression, as evidenced by their hit debut CD *"Llego La Fiesta"*, released in April of 2011. **Rumbaché** is the voice of youth for **San Francisco's Salsa & Timba scene**, and ignites enthusiasm in dancers and musical connoisseurs alike. <u>http://rumbache.com/</u>

2pm Orquesta Bembé

The new San Francisco salsa group sensation, Bembé or (BEM-BE) meaning Fiesta or Party, is the fastest growing salsa band in the Bay Area today. Now catching buzz all over North America & Internationally, the group has a unique sound that has dancers and music lovers asking for more. Formed in 2012 by GRAMMY® Award Winning Percussionist Christian Pepin and Pianist Erick Peralta, their concept was simple, a 10 piece band with the sound and elegant sophistication of a big orchestra, a very unique one when it pertains to Salsa and Latin Jazz.

Featuring Tropical and Traditional Cuban & Puerto Rican music, Bembé has been taking the Bay Area by storm. In 2013 fans caught wind of the group and immediately started raving about each show and their high energy performances.

http://www.pepinproductions.com/#!orquesta-bembe/c23d9 https://www.youtube.com/watch?v=O6yY8Xp0hlk

4pm Edgardo and Candela

"Edgardo & Candela" is a **Salsa Band** based in the San Francisco Bay Area for over 26 years, making us one of the most established *Salsa Orchestras in California*. The instrumentation is piano, bass, trombone, sax, flute, guitar, conga drums, bongo drums, timbales and vocalists. Better known as simply **"Candela,"** their trade mark is their high energy level performance, featuring great vocals, a tight rhythm section and the powerful sound of the horns. The band features the crop of professional musicians in the Bay Area, which makes for an incredible musical experience every time they play!

"Edgardo has developed -over 30 years of live SALSA entertainment experience around the world- the great ability to "read the crowd" moving flawlessly from a Guaracha, to a Cha-Cha-Chá, slowing down with a Bolero, spicing things up a bit with a Cumbia or the current Bachata, and bringing the audience to a frenzy with a faster Mambo, or a Merengue." ~ Latin Beat Magazine

http://www.musicandela.com

6pm Mazacote

Mazacote is the hard-swinging, old-school salsa group of legendary percussionist Louie Romero, who came to fans' attention as the longtime timbales player for famed salsero "El Cantante" Hector Lavoe. Louie is also renowned for his work with Willie Colón, Rubén Blades, Celia Cruz, Ron Carter, and other salsa and jazz stars in his native New York. Based in San Francisco, Mazacote plays a crowd-pleasing, high-energy mixture of classic salsa favorites and original latin jazz tunes. It's no wonder that Latin Beat magazine called Mazacote "one of the premier salsa ensembles in Northern California." Recently, the band released the album "Timbalero." The album is filled with soulful and danceable salsa, cha-cha, Latin jazz, Cuban Guajira, and Bomba — and it's receiving rave reviews from dancers, DJs, and music critics alike. http://mazacote.com/

Latin Jazz Stage

1pm Masha Campagne & Voz Da Lapa - Golden Era of Samba (Brazilian)

Re-imagining traditional Sambas and Bossas penned by such greats as Dorival Caymmi, Ary Barroso & Tom Jobim.... Masha Campagne & Voz Da Lapa effectively convey the unique blend of happiness and intimacy that define this music, while paying reverent tribute to the Golden Era of Samba.

Masha Campagne is one of the most lauded new voices in San Francisco, Bay Area. With two internationally acclaimed CDs to her credit she performed on both East and West Coasts at legendary venues such Yoshi's, Kuumbwa, Monterey Jazz, Zinc Bar just to name a few. "Blending the wistfulness of Astrud Gilberto with the robust liquidity of Flora Purim" (Jazz Times Magazine) Campagne effectively conveys the unique blend of happiness and intimacy of her music. The achingly gorgeous interpretations of soulful ballads or playful, fiery renditions of sambas and bossas are making her endlessly evocative and magnetic songbird. http://www.mashacampagne.com/

3pm Jamie Dubberly and Orquesta Dharma (Afro Cuban)

Jamie Dubberly is a trombonist, composer/arranger, and educator living in northern California. Since moving to the bay area, California in 2004, he has established a reputation as a top call trombonist in the local jazz, latin, and classical music scenes.

A versatile performer and arranger both, Dubberly formed Orquesta Dharma in 2008 to record some original afro-cuban jazz material he had written for several friends and fellow musicians that were active as latin and jazz performers around the bay area. Three years later, the album "Road Warrior" emerged, as a result of a few studio sessions, and the band had already begun to develop a unique and highly distinctive sound. The music of "Road Warrior" is solidly in the tradition of such latin jazz legends as Poncho Sanchez, Cal Tjader, and Eddie Palmieri, but also looks forward, and represents a fresh approach in the original compositions and arrangements, and unique instrumentation. Critical praise for the album was immediate, from all over the globe, and the album went on to win Latin Jazz Corner's "Next Generation Album of the Year" (Dec 2011).

http://www.orquestadharma.com/

5pm John Calloway and the Latin Collective (Latin Jazz)

John Calloway began performing Afro-Cuban and Caribbean music as a teenager in San Francisco's Mission district. Originally a percussionist and drum set player, he quickly branched out into woodwinds, trombone and piano, eventually focusing on the flute. He resided in New York during the 1980s, where he worked as a flautist with the likes of Manny Oquendo's Libre, Oscar Hernandez, and Jerry and Andy Gonzalez.

John has performed around the world, and his credits as a performer/arranger include work with Israel "Cachao" lopez, Omar Sosa, Pete Escovedo, Max Roach, Chocolate Armenteros, Carlos "Patato" Valdez, Jesus Diaz, Rebeca Mauleon and Quinteto Las Americas. He is also a founding member of the Machete Ensemble led by John Santos, having written and arranged much of their material. In addition, John often performs with the Latin group Quijerama, led by Quique Cruz. http://www.johncalloway.com/

Reggae Stage

12pm Native Elements

San Francisco powerhouse, Native Elements has been keeping the energetic, feel-good reggae tradition alive in the Bay Area for over 19 years. Comprised of 10 seasoned musicians with decades of experience in rock, metal, blues, jazz, R&B and hip hop, this eclectic and fearless crew meld their unique influences into a contemporary, melodic horn-driven party taking their listeners through improvisational peaks and valleys from blazing guitar to soaring saxophone wails. Having grown up together since elementary school (playing in garage bands and skateboarding), Native Elements bring a uniquely warm experience to the stage that is both entertaining and uplifting...Fun for all!!

http://www.reverbnation.com/nativeelements

2:30pm Rafa Roots

Rafa is the Hebrew word for "healing." The bands focus is to bring healing to people through their music, words and actions. Rafa is based out of East Palo Alto and started out about six years ago as part of the Vintage Music Collective, a diverse group of musicians that were into playing different styles of soul music. Rafa grew as a band when they were invited to open some of the Island Sol shows at the Avalon in Santa Clara, opening for Hawaiian reggae acts like J Boog, Fiji, Ekolu, Rebel Souljahz and others. Since then they've done monthly residencies at Mojito in San Francisco, and Club Fox in Redwood City. https://www.facebook.com/Rafamilia

Redwood City's Salsa Festival is proud to be supported by the following sponsors:

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For more information please email <u>albertromero@redwoodcity.org</u> or go to

<u>http://www.redwoodcityevents.com/salsafest.html</u>. Visit Redwood City's award-winning website at www.redwoodcity.org for information about the City and its services, the community,

recreation programs, education, City government, and local business. Subscribe to Redwood

City's event newsletter by emailing recnews@redwoodcity.org.

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