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FOR IMMEDIATE RELEASE

The City of Redwood City presents
Redwood City's
Salsa Festival
Community Celebration

Redwood City, CA – Redwood City is going to be sizzling during its 4th annual **Salsa Festival**, on Saturday September 24th, 2011. Three stages featuring Latin Rock, Salsa, and Latin Jazz music, plus a DJ Salsa stage, will fire up Redwood City with music and dancing (including free Salsa lessons) all day long. Amateur and professional Salsa Chefs will compete for fun, prizes and Salsa Glory, at the mouth watering and exciting Salsa Tasting & Competition, where the public takes part in the judging. Public tasting is from 12-5pm- but come early, as popular contestants may run out sooner! Along with tasty salsa, local restaurants will also offer their delicious fares throughout the day. The festival features public Tequila Tasting, FREE hands-on art projects, and a Children's Play Area, complete with bounce houses, carnival rides, and more. Art on the Square will also be showcased, where artisans exhibiting their inspirational work will transform the streets surrounding Courthouse Square into an outdoor gallery. Redwood City's Salsa Festival guarantees a fun-filled day of tongue-tingling salsa, great activities, music, entertainment, dancing, food, beverages, and a wonderful time for the entire family from noon until 8 pm.

Music spread throughout downtown!

- Courthouse Square Salsa Stage
- Latin Rock Stage
- Latin Jazz Stage
- Salsa DJ Stage

Competitions galore:

- \$500 prize and award for "People's Choice" salsa
- Award for Best Decorated Booth
- Awards for best mild and best hot salsas
- Public Salsa Tasting from 12-5pm

Fun activities for the entire family:

- Salsa Dance instruction
- Hands-on FREE Art Projects
- Tequila Tasting
- Microbrew Tasting
- Family Area with Carnival Rides

Culture abounds in Downtown:

- City and Community Booths
- Local food vendors offering their delicious fares
- Art on the Square –artisans exhibiting their crafts throughout the day

Encompassing 11 city blocks of Downtown Redwood City, much of the event takes place on Broadway between Middlefield and Hamilton and on the beautiful Theatre Way. Theatre Way and parts of Broadway will be pedestrian-only, making this a family-friendly event not to miss! Downtown Redwood City, with its lively and active music, theater, dining, and shopping scene, is truly the heart of the community and is becoming the entertainment hub of the San Francisco Peninsula. Plus, Redwood City's Caltrain station is just a short walk from Downtown and the festival. Be a part of the community with Redwood City's Salsa Festival and celebrate the culture and heart of the SF Peninsula.

Stage Schedule

Courthouse Square Salsa Stage

12:00pm – La Fuerza Gigante
2:00pm – Pacific Mambo Orchestra
4:00pm – Eduardo & Candela
6:00pm – Orquesta Saboriche

Latin Rock Stage

1:00pm – Third Sol
3:00pm – En Vivo
5:00pm – Richard Bean & Sapo

Latin Jazz Stage

12:00pm – Wayne Wallace Latin Jazz Quintet
2:00pm – Ray Obiedo & Mistura Fina

DJ Stage

Salsa DJ spinning tunes all day long

Redwood City Salsa Festival is presented by Chavez Supermarket and sponsored by Xfinity, NBC Bay Area, Redwood City Parks, Recreation and Community Services, T48 Telemundo, 93.3 La Raza, and The Redwood City Downtown Business Group. For more information please email lwilder@redwoodcity.org or go to <http://www.redwoodcityevents.com/salsafest.html>. Visit Redwood City's award-winning website at www.redwoodcity.org for information about the City and its services, the community, recreation programs, education, City government, and local business. Subscribe to Redwood City's event newsletter by emailing recnews@redwoodcity.org.

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