

*"We Create Community Through  
People, Parks, and Programs"*



Redwood City Parks, Recreation &  
Community Services Department  
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Redwood City, CA 94061-1499

For Immediate Release  
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**Redwood City presents  
*11<sup>th</sup> Annual*  
*Redwood City Salsa Festival 2018*  
Community Celebration**

Redwood City, CA – Redwood City is fired up for its 11th annual Salsa Festival, on Saturday, September 29th, 2018 from noon until 8:00pm. Salsa music, salsa dancing, and salsa tasting are at the forefront, featuring three stages with a variety of music, including Salsa, Latin Jazz, and Reggae. Our Salsa Tasting & Competition unites amateur and professional Salsa Chefs seeking fun, prizes, and Salsa Glory, and showcases succulent salsa for festival-goers to sample and take part in the judging. Public tasting is from 12:00-5:00pm, but it's best to arrive early to be sure to try them all! Along with an array of salsa choices, local restaurants also offer their scrumptious fares throughout the day. This free festival also boasts public Tequila Tasting, FREE hands-on art projects, a Children's Play Area complete with bounce houses, and much more. Redwood City's Salsa Festival guarantees a fun-filled day of tasty salsa, great activities, music, entertainment, dancing, food, beverages, and a fine time for the entire family from noon until 8:00pm. So bring your dancing shoes!

**Music spread throughout downtown!**

- Courthouse Square Salsa Stage
- Latin Jazz Stage
- Reggae Stage

**Competitions galore with Increased Prize Amounts!**

- People's Choice Award
  - \$750 prize and award for 1st place
  - \$500 prize for 2nd place

- \$350 prize for 3rd place
- \$400 prize and award for "Best Mild" salsa
- \$400 prize and award for "Best Hot" salsa
- \$400 prize and award for Best Decorated Booth
- Public Salsa Tasting from 12-5pm

**Fun activities for the entire family:**

- Hands-on FREE Art Projects
- Tequila Tasting
- Microbrew Tasting
- Children's Play Area

**Culture abounds in Downtown:**

- City and Community Booths
- Local food vendors offering their delicious fares

*\* Salsa Tasting end times vary from booth to booth depending on how many gallons are made.*

Encompassing 11 city blocks of Downtown Redwood City, the event takes place on Broadway between Middlefield and Hamilton and on the beautiful Theatre Way, all of which will be pedestrian-only. Downtown Redwood City, with its lively and active music, theater, dining, and shopping scene, is truly the heart of the city, and has grown to be the entertainment hub of the San Francisco Peninsula. Plus, Redwood City's Caltrain station is just a short walk from Downtown and the festival. Join the community on September 29th and celebrate the culture and heart of the SF Peninsula with Redwood City's 11th Annual Salsa Festival!

**Full Schedule**

*Salsa Stage*

<i>12:00pm</i>	<i>Orquesta Bembe</i>
<i>2:00pm</i>	<i>El Kombo Clasiko</i>
<i>4:00pm</i>	<i>Orquesta Borinquen</i>
<i>6:00pm</i>	<i>Salsa Tasting Winners Announced</i>

*6:15pm Orquesta N' Rumba*

*Latin Jazz Stage*

*1:00pm Ed Johnson and Novo Tempo*

*3:00pm Cabanijazz Project*

*5:00pm Ray Obiedo's Latin Jazz Project  
featuring Peter Michael Escovedo*

*Reggae Stage*

*12:00pm Rafa*

*2:30pm Bayonics*

*Jefferson Avenue*

*12:00pm – 5pm Salsa Tasting Competition - Public Tasting*

*Hamilton Street*

*12:00pm – 6pm MicroBrew Tasting*

*12:00pm – 6pm Tequila Tasting*

*Middlefield Road*

*12:00pm – 6pm Kid Zone*

**Press Information**

11th Annual Redwood City Salsa Festival  
Saturday, September 29 12-8pm  
Courthouse Square, 2200 Broadway, Redwood City, CA  
FREE Admission  
More info at: <http://www.redwoodcity.org/salsafest>

**Blurb/PSA**

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three stages with a variety of music, including Salsa, Latin Jazz and Reggae. The Salsa Tasting & Competition unites amateur and professional Salsa Chefs seeking fun, prizes and Salsa Glory, and showcases succulent salsa for festival-goers to sample and take part in the judging.

Learn more at: [redwoodcity.org/salsafest](http://redwoodcity.org/salsafest)

### **About Downtown Redwood City**

Bringing the best of cultural and local entertainment, downtown Redwood City, with its lively and active music, theater, dining, and shopping scene, is truly the heart of the community and has become the place to bring friends and family to the San Francisco Peninsula. Plus, Redwood City's Caltrain station is just a short walk from Downtown and the festival. Be a part of the community with Redwood City's Salsa Fest and celebrate the culture and heart of the SF Peninsula.

Redwood City's Salsa Festival is proud to be supported by the following sponsors:

Redwood City Parks, Recreation and Community Services

#### **Community Partners:**

Chan Zuckerberg Initiative

#### **Tasting Area Sponsor:**

Chavez Supermarkets

#### **Supporting Sponsors:**

Provident Credit Union, Wave Broadband, County Consumer Plumbing Group, Redwood City Parks and Arts Foundation

#### **Media Sponsors:**

La Raza, Telemundo

For more information please email [albertromero@redwoodcity.org](mailto:albertromero@redwoodcity.org) or go to <http://www.redwoodcityevents.com/salsafest.html>. Visit Redwood City's award-winning website at [www.redwoodcity.org](http://www.redwoodcity.org) for information about the City and its services, the community, recreation programs, education, City government, and local business. Subscribe to Redwood City's event newsletter by emailing [recnews@redwoodcity.org](mailto:recnews@redwoodcity.org).

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