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FOR IMMEDIATE RELEASE

**The City of Redwood City presents
Redwood City's
Salsa Festival
Community Celebration**

Redwood City, CA – Redwood City is going to be hot during its 3rd annual **Salsa Festival**, on Saturday September 25th, 2010. Three stages featuring Latin, Salsa and DJ Salsa music, plus a Family stage for kids and adults, will fire up Redwood City with music and dancing (including free Salsa lessons) all day long. Amateur and professional Salsa chefs will compete for fun, prizes, and Salsa Glory at the mouth watering and exciting Salsa Tasting & Competition, where the public takes part in the judging. Along with tasty salsa, local restaurants will also offer their delicious fares throughout the day. Featuring public Tequila tasting, heirloom tomato tasting, exciting hands-on art projects, chalk art and more, this family festival also hosts Art on the Square, where artists and artisans exhibiting their inspirational work will transform the streets surrounding Courthouse Square into an outdoor gallery. Redwood City's Salsa Festival guarantees a fun-filled day of tongue-tingling salsa, great activities, music, entertainment, food, beverages, and a wonderful time for the entire family from noon until 8 pm.

Music spread throughout downtown!

- Courthouse Square Salsa Stage
- Latin stage
- Salsa DJ Stage with Free Dance lessons between acts & a Salsa Dance Competition
- Family Stage- performances for kids and adults

Competitions galore:

- \$500 cash prize and award for People's Choice salsa
- Award for Best Decorated Booth
- Awards for best fruit, best mild, best hot salsa
- Salsa Dance competition
- Tequila Tasting

Fun activities for the entire family:

- Hands-on art projects - Art Stations with FREE projects
- Heirloom Tomato Tasting
- Street Performers
- Chalk Art
- Bounce houses

Culture abounds in Downtown:

- City and community booths
- Local restaurants offering their delicious fares
- Art on the Square – artists & artisans exhibiting their crafts throughout the day

Much of the event takes place on Broadway between Middlefield and Hamilton and on the beautiful new Theatre Way. With its retail shops and restaurants complete with outdoor dining, Theatre Way is a great place to eat, drink, shop, stroll, and meet up with friends and family. Theatre Way and parts of Broadway will be pedestrian-only, making this a family-friendly event not to miss! Downtown Redwood City, with its lively and active music, theater, dining, and shopping scene, is truly the heart of the community and is becoming the entertainment hub of the San Francisco Peninsula. Plus, you can take the train!

Redwood City's Caltrain station is just a short walk from Downtown. Be a part of the community with Redwood City's Salsa Festival and celebrate the culture and heart of the SF Peninsula.

Stage Schedule

Courthouse Square (Salsa) Stage

12:00pm – Montuno Swing
2:00pm – Avance featuring Karl Perazzo of Santana
4:00pm – Pa'l Bailador
6:00pm – Mazacote

Theatre Way (Latin) Stage

12:00pm – Ballet Folklorico Mexico Vivo
12:30pm – California Kung Fu and Tai Chi Institute
1:00pm – Community Street Jam
1:15pm – Stanford Dance
2:00pm – San Francisco Latin Youth Ensemble -
4:00pm – Anna Estrada and Almasferas
6:00pm – Forrofindo

Family Stage

Performances for kids & adults at quarter after every hour.
Featuring Wild Wonders, The Incredible Chapeaugraphy Magic Hat

DJ Stage

Salsa DJ Santos Lopez spinning tunes all day long, complete with dance lessons and a Salsa Dance Competition!

Redwood City's Salsa Festival is sponsored by Redwood City's Redevelopment Agency & Parks, Recreation and Community Services, the Redwood City Downtown Business Group and The Daily News Group. For more information please call the event hotline at 831-457-1141 or go to <http://www.redwoodcityevents.com/salsafest.html>. Visit Redwood City's award-winning website at www.redwoodcity.org for information about the City and its services, the community, recreation programs, education, City government, and local business. Subscribe to Redwood City's email newsletter by emailing recnews@redwoodcity.org.

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